Contact

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Top Skills

Engineering
Web Engineering
Growthbook

Languages

English
Khmer

Certifications

AWS Certified Cloud Practitioner
Github Foundations
Microsoft Certified: Azure Fundamentals

Rosalinda Prom

Software Engineer at hipages
Sydney, New South Wales, Australia

Summary

I’m a Full Stack Software Engineer with 5+ years of experience building digital products with React, TypeScript, Node.js and APIs.My current work focuses on A/B experimentation to support growth acquisition. I bring an interest in design and UX to my engineering work, with a focus on how people experience and use the products we build.My stack includes React, Next.js, TanStack, TypeScript, Node.js, NestJS, Tailwind CSS, Zustand, AWS and GrowthBook. I’m continuing to deepen my knowledge of cloud architecture, observability, CI/CD, AI and data analysis.Outside my day-to-day work, I explore product ideas and technologies through personal projects. Portfolio: rosieprom.comAlways happy to connect with fellow engineers and humans who are passionate about digital products ♥#

Experience

hipages Group
Software Engineer
July 2025 - Present (1 year 5 months)
Sydney, New South Wales, Australia

At hipages, I help facilitate and build A/B experiments across customer sign-up and job-posting flows. These experiments aim to help us to learn and build better products for our customers.

The work has produced both winning experiments and learnings that help us design a better product. I’ve worked on both website and mobile app platforms, growthbook and learning as I go.

Versent
Software Engineer
November 2021 - July 2025 (3 years 9 months)
Sydney, New South Wales, Australia

Front-end focused Software Engineer within Versent’s Build professional services team, delivering cloud-native web applications for clients across

Australia. My work spans modern front-end frameworks and tooling—primarily TypeScript, React, and Turborepo—while integrating with APIs and deploying to cloud environments including AWS and Azure. I've contributed to both microfrontend and monorepo architectures, conducted product demos for stakeholders, and taken on versatile roles across projects, from UI implementation to developer experience improvements.

x15ventures
Software Engineer
January 2020 - November 2021 (1 year 11 months)
Greater Sydney Area

Front-end Software Engineer contributing to innovative fintech ventures within the CommBank ecosystem. At x15ventures, I helped build and iterate on digital products aimed at empowering everyday Australians—from delivering the first iteration of the x15ventures marketing site using a serverless, headless architecture (Next.js + Prismic + Azure), to contributing to the rebranding of Credit Savvy and exploring new platforms through design system and mobile app proof-of-concepts. Working across React, TypeScript, and Node.js, I collaborated closely with product managers, designers, and engineers to bring scalable, user-focused experiences to life.

AlphaWallet
Junior Front-End Dev & UX/UI Designer
August 2019 - January 2020 (6 months)
Sydney, Australia

A stand alone Ethereum cryptocurrency wallet using Tokenscript and the latest Ethereum development standards including Web3.0.

University of Technology Sydney
SPROUT
June 2017 - October 2019 (2 years 5 months)
Sydney, Australia

After months of volunteering as a Women in Engineering and IT (WiEIT) public speaker, I was given a role at UTS as a Student Promotional Representative (SPROUT). My role here is to engage with prospecting students and peers into studying a course at UTS. This role includes helping out with Open Day and HSC Results Day or some other fairs or careers days that are happening around campus.

I currently work closely with the WiEIT SPROUTs team as well!

Website: https://www.uts.edu.au/about/faculty-engineering-and-information-technology/women-engineering-and-it/women-engineering-0

CSIRO's Data61
Intern Software, Blockchain, AR/VR Developer
June 2018 - December 2018 (7 months)
Greater Sydney Area

Internship with Code Like A Girl. I'm currently working on data visualisation project that can be used to portray large blockchain datasets in a variety of mediums such as VR, AR and Desktop. I'm also working alongside the UNSW EpiCentre by utilising their lab for my research in blockchain technology & data visualisation in the EPIcylinder.

Website: http://epicentre.matters.today/

DigiGround
Junior Mobile App Developer
June 2017 - November 2017 (6 months)
Sydney, Australia

DigiGround is a digital agency that focuses on helping small to medium-sized businesses achieve a better digital presence. My role in this company lies in mobile app development, in particularly, front-end development. Although my time here was short, I did learn new skills and what it was like working in a start-up company.

As my first tech gig, I have learned a lot about front-end development, task management and creating hybrid apps that work on both iOS and Android operating systems. I have had first-hand experience with the latest technologies like Angular 4 and Ionic, to replicate a Progressive Web Application. At my time at DigiGround, some ideas that I contributed have improved the workflow and the projects. I had a keen interest in the UI/UX and had tried my very best to implement it in our MVP.

Samsung Mobile
Support and Sales Consultant
June 2016 - April 2017 (11 months)

In this role I worked closely on my customer service skills, troubleshooting and product knowledge in a Samsung retail kiosk. While working here I've developed more knowledge of Samsung products and back of house services.

ASAP Delivery

Intern Developer

January 2016 - March 2016 (3 months)

Sydney, Australia

A growing start-up company which specializes in delivery under 60 minutes at a low cost within Sydney CBD and eastern suburbs. As an intern developer, I assisted the production and development of their mobile app.

Education

University of Technology Sydney

Bachelor of Science in Information Technology, Dip ICT Prof. Practice, IT and Engineering · (2016 - 2019)

TAFE

Diploma in Web/Software Development, Information Technology - Software Development · (2015 - 2015)

TAFE NSW

Certificate IV Programming, Information Technology · (2015 - 2015)